



A MESSAGE TO OUR FRIENDS IN THE HIGH SCHOOL FOOTBALL COMMUNITY

Riddell believes the power of football can unite and uplift us all as we move past this challenging time. However, it would be short sighted to underestimate the impact of COVID-19 on every aspect of our lives including the sports landscape, and specifically, the potential implications on high school football.

As state associations look ahead to fall sports and plan for the football season, Riddell encourages the football decision makers to consider reconditioning timelines for protective equipment in determining when student athletes can return to the field.

Like most, Riddell experienced business disruption during the spring, but we are committed to resuming full operations to continue processing reconditioning from high school football programs across the country.

A Special Request: As soon as each state finalizes its plans to return to football, please let Riddell know so we may prioritize reconditioning and new equipment orders accordingly.

To provide updates to Riddell and if you have any questions, please contact:

*Kyle Borland, Vice President of Institutional Sales, kborland@riddellsales.com or 224.585.5258
You may also contact the Riddell regional sales manager for your state (see page 2 for contact information).*

Riddell is preparing for the football season in a safe and secure manner with our employees' health and safety, as well as that of the football programs we serve, as the top priority.

We look forward to supporting high school football programs as they return to the field in celebration of what we have all overcome. Please know we're on your team. We're in this together.

Riddell®

REGIONAL SALES MANAGER BY STATE

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