

**NOTE - When saying the MHSAA acronym, say each letter – M – H – S – A – A.
Do not say M-H-S-Double A or try to say MHSAA as a word.**

A continued point of emphasis by the NFHS and the MHSAA reminds public address announcers to keep to a minimum announcements during live ball situations; and to reinforce the fact that in educational athletics, the public address announcer is there to inform – not to entertain.

To that end, treat both teams the same in every game – especially when the host team is playing. Say who made the basket without any additional fanfare; don't announce the time remaining or the score (people can see the scoreboard); don't announce what the official has signaled; or who takes possession when the ball goes out of bounds.

Keep it simple. Don't editorialize or cheerlead. Stick to the script.

A sheet with best practices for basketball announcers is included with these scripts.

15:00 On Pre-Game Clock

Spectator Streaming Restrictions (If game is not being streamed)

Fans are reminded that the broadcast and streaming rights of this event belong exclusively to the N-F-H-S Network, the M-H-S-A-A, and those media outlets which have pre-arranged to secure those rights. Any individual streaming of this event is strictly prohibited.

Spectator Streaming Restrictions (If game being streamed by MHSAA/NFHS Network – Check with AD)

Fans are reminded that this event is being streamed live on the N-F-H-S Network and M-H-S-A-A T-V, and that the that the broadcast and streaming rights of this event belong exclusively to the N-F-H-S Network and the M-H-S-A-A. Any individual streaming of this event is strictly prohibited.

Student Advisory Council

The M-H-S-A-A Student Advisory Council helps serve school sports as a voice of the student-athlete. Applications are now being taken for students from the Class of Two-Thousand-Twenty-Four to serve for two years on the Student Advisory Council. For more information about the M-H-S-A-A Student Advisory Council, and to view the Student-Athlete Belief Statement, go to M-H-S-A-A dot com and click on “I am a Student.”

Rawlings

Rawlings is the official basketball of the M-H-S-A-A basketball tournament. We thank Rawlings for their contributions to interscholastic athletics.

10:00 On Pre-Game Clock

Tonight's Game On MHSAA.TV – District & Regional Sites – If game is streamed

This game is being streamed live on the N-H-F-S Network and M-H-S-A-A Dot T-V. If you know of someone who couldn't make today but would like to keep up with the action – call or text them now and tell them they can watch live on M-H-S-A-A T-V.

Tonight's Game On MHSAA.TV – QUARTERFINAL SITES ONLY

We'd like to remind you that tonight's game is one of 16 quarterfinals being streamed live on M-H-S-A-A T-V. So if you know someone who couldn't make it tonight or would like to keep up with other games around the state, punch up M-H-S-A-A Dot T-V on your computer or handheld for all the action.

Michigan Athletic Trainers Society

Injury prevention along with proper identification and management of athletic injuries and illness are key components to safe sport participation. Certified athletic trainers are licensed healthcare providers working with many high schools across Michigan to help reduce the risk. Please check out At-Your-Own-Risk-Dot-Org to see how they work in this role.

5:00 On Pre-Game Clock

Farm Bureau Scholar Athlete Award

Nearly fifteen hundred of the state's top student-athletes were recognized this year through the Scholar-Athlete Award, presented by Farm Bureau Insurance. Visit the M-H-S-A-A Website for a list of this year's applicants, finalists and scholarship recipients and information about the Two-Thousand-Twenty-Two – Twenty-Three awards program.

See Something-Say Something (You may wish to adjust reporting location)

Welcome to _____ High School. For your safety and security, the Athletics Department and School Administration encourage you to be aware of unusual activity. Please report any suspicious activity to us here at the scorer's table ***immediately***. Enjoy the game and remember – Report Suspicious Activity – See Something – Say Something!

Welcome

Good _____ . The Michigan High School Athletic
 (Morning, Afternoon, Evening)
 Association welcomes you to _____ for today's
 (Name of school/facility)
 _____ game in the Two-Thousand-Twenty-Three Division _____
 (District-Regional-Quarterfinal) (1-2-3-4)
 Boys Basketball Tournament.

(Then read the appropriate sportsmanship statement for the event & go to team intros)

(Districts) It's Game Time!!! Time for both teams to give us their best effort on the court, and for everyone – players, coaches and fans – to give us their best sportsmanship! Remember, nothing beats good sportsmanship.

(Regionals) We expect a great game today - including great sportsmanship being displayed by all parties involved towards each other and towards the game officials. Remember, nothing beats good sportsmanship.

(Quarterfinals) The stakes are high today. Let our level of sportsmanship be even higher. Remember, nothing beats good sportsmanship.

Ladies and gentlemen: The privilege of this event was made possible by those who have fought – and continue to fight for – the freedoms we enjoy. Let us now honor and respect their efforts and our country. Civilian gentlemen, please remove your hats. All veterans - we encourage you to render the appropriate salute, and everyone able - please stand at attention, placing your hand over your heart, as we proudly sing our National Anthem.

(After Anthem - Begin player introductions)**Player Introductions****Introduce Lineups In Order Shown Below & Do Not Show Favoritism For One Team Over Another**

And now let's meet the starting lineups for today's game between the

_____ of _____;
 (Visiting team nickname) (School)

and the _____ of _____.
 (Home team nickname) (School)

(Introduce players in the following order:)

1. Low number forward - visiting team
2. Low number forward - home team
3. High number forward - visiting team
4. High number forward - home team
5. Center - visiting team
6. Center - home team
7. Low number guard - visiting team
8. Low number guard - home team
9. High number guard - visiting team
10. High number guard - home team

(This is the same format as used at the semifinals and finals)

The head coach of the _____ is _____.
 (Visiting team) (Name)

The head coach of the _____ is _____.
 (Home team) (Name)

Your officials for today's game are: _____,

_____ and _____.

First Quarter – First Time Out

Sparrow

Today's tournament action is brought to you by Sparrow Health System. Sparrow is dedicated to providing Mid-Michigan the most leading-edge care from our highly skilled experts. Visit Sparrow.org to learn more.

First Quarter – Second Time Out

UDIM

Chocolate milk has essential nutrients every athlete needs not typically found in traditional sports drinks. Next time you grab a beverage, whether it's in the lunch room, out on the field or at home, remember to rethink your drink and pick chocolate milk. Chocolate milk is the official beverage of the Michigan High School Athletic Association.

At End Of First Quarter

Michigan Army National Guard

Your Michigan Army National Guard plays a vital role in our national defense and responds, as needed, to state emergencies to protect the lives and property of Michigan citizens. If you are interested in learning more about the Guard, visit My-Army-Guard-Dot-Com! That's M, I, Army-Guard-Dot-Com!

Second Quarter – First Time Out

Meijer

From the biggest stadiums in the state, to the familiar fields down the street, Meijer is a proud sponsor of local sports teams across the Midwest. Whenever you shop Meijer, you help support the teams that bring us together, and the values that our community is proud to stand for. You help support your community, including local sports teams, education programs, the arts, food pantries, and more programs that bring out the very best in us. From the biggest of big games, to the littlest of the little, Meijer is proud to sponsor this game, and hundreds of local sports teams across Michigan.

Second Quarter – Second Time Out

Addix

Addix Sportswear is proud to be the official custom uniform partner of the Michigan High School Athletic Association. Addix designs, prints, cuts and sews your team's custom uniform right here, in the United States. With Screen Printing, embroidery, and sublimation, Addix aims to be your One-Stop-Shop for all printing needs. Start your custom apparel order today, visit [A-D-D-I-X-sportswear dot com](http://A-D-D-I-X-sportswear.com).

Halftime – After Teams Have Left The Court

Farm Bureau Scholar Athlete Award

Nearly fifteen hundred of the state's top student-athletes were recognized this year through the Scholar-Athlete Award, presented by Farm Bureau Insurance. Visit the M-H-S-A-A Website for a list of this year's applicants, finalists and scholarship recipients and information about the Two-Thousand-Twenty-Two – Twenty-Three awards program.

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Halftime – With 3:00 On Clock

Meijer

From the biggest stadiums in the state, to the familiar fields down the street, Meijer is a proud sponsor of local sports teams across the Midwest. Whenever you shop Meijer, you help support the teams that bring us together, and the values that our community is proud to stand for. You help support your community, including local sports teams, education programs, the arts, food pantries, and more programs that bring out the very best in us. From the biggest of big games, to the littlest of the little, Meijer is proud to sponsor this game, and hundreds of local sports teams across Michigan.

Sportsmanship

There's always help wanted when it comes to high school game officials. Every year, over one thousand new officials are needed. Officiating is a great way to stay in shape, stay close to the game and so much more. Signing up is easy. To become a registered high school game official – log on to MHSAA Dot Com.

Third Quarter – First Timeout

OK2SAY

You're a leader in the game, so be a leader in your school. By using OK2SAY, you can report anything that threatens your safety or the safety of others. Submit a confidential tip 24/7 by phone, text, email, online, or thru the mobile app. By using OK2SAY, you can make a difference.

Third Quarter – Second Timeout

ICAC

Every day, in Michigan, investigators work hard to keep people safe on the internet. For more information on how to keep your family safe online, or to submit a cyber tip, visit Michigan I C A C dot com.

At End Of Third Quarter

Applebee's

Applebee's invites you to eat good in the neighborhood after every game! Join us for late-night half off appetizers at participating locations. Applebee's – proud sponsor and official restaurant of the MHSAA.

Fourth Quarter – First Time Out

Sparrow

Today's tournament action is brought to you by Sparrow Health System. Sparrow is dedicated to providing Mid-Michigan the most leading-edge care from our highly skilled experts. Visit Sparrow.org to learn more.

Fourth Quarter – Second Time Out

MI Student Aid

Do you need money for college? Students in the Class of 2023 are encouraged to apply for the Michigan Achievement Scholarship, which could provide up to \$5,500 per year! Learn more today at Michigan.gov/Achievement.

Fourth Quarter – Inside 2:00 To Play

Stay in seats for trophy presentation (District & Regional Final Games ONLY)

We remind you that following the conclusion of this championship game, we will award medals and trophies to the winning team. We ask all fans to stay in their seats so the awards ceremony may begin immediately at the conclusion of the game. Thank you.

If Game Goes To Overtime - At End Of Regulation

MHSAA Social Media

Keep up with everything M-H-S-A-A on social media. Look us up on Facebook, Twitter, Instagram, Tik Tok and YouTube for tournament updates, event announcements, video highlights and high school sports news from around the state. It's the best way to connect with the M-H-S-A-A every day!

First Overtime - First Time Out

MHSAA Website

New for the 2022-23 school year is a totally re-designed MHSAA website. The address is the same – just go to MHSAA dot com for all your news, scores, schedules and more.

The new site works great on mobile devices and makes tournament information even easier to find. Plus, get all of the feature stories and Finals recaps right on the front page. Check out the new MHSAA dot com!

First Overtime - Second Time Out

Multi-Sport Participation

Maybe you've seen the videos of the specialized sports parent support group or the kid holding a press conference to announce his retirement from sports – at the age of 9. The problem is that they'd be really funny if there wasn't a lot of truth there. Multi-sport participation provides a healthier experience – and lifestyle – for kids and families. Multi-sport participation is cross training for life. Learn more at the MHSAA website.

End of First Overtime

MHSAA Social Media

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Second Overtime - First Time Out

MHSAA Website

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The new site works great on mobile devices and makes tournament information even easier to find. Plus, get all of the feature stories and Finals recaps right on the front page. Check out the new MHSAA dot com!

Second Overtime - Second Time Out

Multi-Sport Participation

Maybe you've seen the videos of the specialized sports parent support group or the kid holding a press conference to announce his retirement from sports – at the age of 9. The problem is that they'd be really funny if there wasn't a lot of truth there. Multi-sport participation provides a healthier experience – and lifestyle – for kids and families. Multi-sport participation is cross training for life. Learn more at the MHSAA website.

Go back to the top of this page if additional overtimes are played

At Conclusion Of Game – Closing Statement – Non Final Games

Tickets

Tickets for the next round will be available online – go to MHSAA dot com and click on Basketball to get your tickets.

Closing Statement

The Michigan High School Athletic Association and _____
(Name of host site)

have enjoyed having you at today's game, and we look forward to having you as our guest at future events. Please drive carefully on your way home. Good

_____.

(Day, Afternoon, Evening, Night)

District Awards Ceremony Script

Ladies and gentlemen, before the presentation of the championship trophy, let's acknowledge these two fine teams for their achievements this year and their play today...

At this time, we direct your attention to center court, where _____, _____
(name) (title)

Will make the award presentations to the District Champion _____!
(school nickname)

(go in numeric order)

And accepting the District ____ Championship Trophy – Head Coach _____.
(District Number)

Congrats _____!
(winning school)

They will now move on to play in the Regionals, which start Monday March 13.

You can purchase tickets online – just go to MHSAA dot com and click on Basketball to get your tickets.

And please be sure to check out M-H-S-A-A dot com for location and time.

The Michigan High School Athletic Association and _____
(Name of host site)

have enjoyed having you at today's game, and we look forward to having you as our guest at future events. Please drive carefully on your way home. Good

(Day, Afternoon, Evening, Night)

Quarterfinals Post-Game Script

_____ now advances to the Semifinal round of play that

starts Thursday at the Breslin Center in East Lansing. Check M-H-S-A-A dot com for game times!

Tickets for the semifinals and finals can be purchased through your school – or the Breslin Center ticket office.

We remind you that if you can't make it to the Semifinals, you can watch all the action live on M-H-S-A-A Dot T-V!

The Michigan High School Athletic Association and _____
(Name of host site)

have enjoyed having you at today's game, and we look forward to having you as our guest at future events. Please drive carefully on your way home. Good

_____.
(Day, Afternoon, Evening, Night)

Best Practices

Basketball Public Address Announcers

(Adapted from NASPAA/MHSAA Clinic – 1/6/18)

Player Introductions

- Follow the MHSAA script which alternates teams with each player introduced
- Position, height, grade, jersey number, then player's name.
- "At forward, a 5-10 junior, number 34, Bradley Charles."
- Give first and last names only - never nicknames.

The only live ball announcement allowed is for baskets scored

- When announcing a basket your goal is to finish before the ball gets back to near free throw line. – "Basket by 33 – Jane Smith."
- If basket is a three-point goal, add that fact, but with same inflection – "Three point basket for 33 – Jane Smith."
- No assists.

Fouls & Free Throws

- Never announce who the foul is on until the official informs the scorekeeper.
- Announce who the foul is on by name, jersey number and name of team or mascot.
- Always mention the number of personal fouls and the number of team fouls until double bonus is reached.
- Indicate if the shooter is to receive two free throws, one and one, or one.
- CEASE ANNOUNCING once shooter is handed the ball.

Technical Fouls

- Player Technical Fouls: Announce: "Technical Foul, (Team Name) #10, Joe Smith, his _____ foul, team _____" (if not in double bonus).
- Coach Technical Fouls: "Technical foul, (Team Name) bench, the team's _____ foul."

Time Outs

- Wait for the signal from the official for the length of the time out called.
- "Time Out – (Nickname or School Name) – This is a 30-second time out."
- "Time Out – (Nickname or School Name) – This is a full time out."
- "Official's Time Out."
- At end of quarter – "The end of the First Quarter." (Except at end of game – give final score)

Points of Emphasis

- Do not talk over live play except to finish announcing who made the basket.
- Do not announce violations, change of possession on out-of-bounds, time remaining.
- Never talk when the free throw shooter has their hands on the ball.

Learn More About Public Address Announcing

<https://www.mhsaa.com/i-am/public-address-announcers>