

**NOTE - When saying the MHSAA acronym, say each letter – M – H – S – A – A.**

**Do not say M-H-S-Double A or try to say MHSAA as a word.**

### **20 Minutes Prior To The Start Of The Competition**

#### **T-Shirts on Sale**

**(Check with site manager to confirm that shirts are being sold before making this announcement)**

A great way to relive the excitement of today's meet is by purchasing a souvenir t-shirt. They're sure to become collector's items and they're on sale now. Be a part of the games by buying an M-H-S-A-A souvenir shirt.

#### **Spectator Streaming Restrictions (If event is not being streamed)**

Fans are reminded that the broadcast and streaming rights of this event belong exclusively to the N-F-H-S Network, the M-H-S-A-A, and those media outlets which have pre-arranged to secure those rights. Any individual streaming of this event is strictly prohibited.

#### **Spectator Streaming Restrictions (If event being streamed by MHSAA/NFHS Network –check with AD)**

Fans are reminded that this event is being streamed live on the N-F-H-S Network and M-H-S-A-A T-V, and that the broadcast and streaming rights of this event belong exclusively to the N-F-H-S Network and the M-H-S-A-A. Any individual streaming of this event is strictly prohibited.

**15 Minutes Prior To The Start Of The Competition**

**Game On MHSAA.TV (Read ONLY if your site is streaming – And check with your AD)**

This event is being streamed live on the N-H-F-S Network and M-H-S-A-A Dot T-V. If you know of someone who couldn't make today but would like to keep up with the action – call or text them now and tell them they can watch live on M-H-S-A-A T-V.

**Watch MHSAA.TV (Read only if your site is NOT streaming – And check with your AD)**

Watch live and on-demand video of regular-season games and M-H-S-A-A Tournaments at M-H-S-A-A Dot T-V! Live Winter tournament coverage includes Finals in competitive cheer, ice hockey, swimming & diving, wrestling and Quarterfinals and Semifinals in basketball for one low price of \$11.99. Subscribe now at M-H-S-A-A Dot T-V.

**10 Minutes Prior To The Start Of The Competition**

**See Something-Say Something (You may wish to adjust reporting location)**

Welcome to \_\_\_\_\_ High School. For your safety and security, the Athletics Department and School Administration encourage you to be aware of unusual activity. Please report any suspicious activity to us here at the head table immediately. Enjoy the meet and remember – Report Suspicious Activity – See Something – Say Something!

**Henry Ford Health System (System is singular – do not say “Systems”)**

Henry Ford Sports Medicine. Official Team Physicians for over a hundred sports teams in southeast Michigan and you! We can create a unique game plan for you, just like we do for the pros. Learn more at [Henry Ford dot com backslash sports](https://www.henryford.com/backslash/sports).

**Meijer**

From the biggest stadiums in the state, to the familiar fields down the street, Meijer is a proud sponsor of local sports teams across the Midwest. Whenever you shop Meijer, you help support the teams that bring us together, and the values that our community is proud to stand for. You help support your community, including local sports teams, education programs, the arts, food pantries, and more programs that bring out the very best in us. From the biggest of big games, to the littlest of the little, Meijer is proud to sponsor this game, and hundreds of local sports teams across Michigan.

## **5 Minutes Prior To The Start Of The Competition**

### **UDIM-Chocolate Milk**

Chocolate milk has essential nutrients every athlete needs not typically found in traditional sports drinks. Next time you grab a beverage, whether it's in the lunch room, out on the field or at home, remember to rethink your drink and pick chocolate milk. Chocolate milk is the official beverage of the Michigan High School Athletic Association.

### **Scholar-Athlete Award**

Nearly fifteen hundred of the state's top student-athletes were recognized this year through the Scholar-Athlete Award, presented by Farm Bureau Insurance. Visit the M-H-S-A-A Website for a list of this year's applicants, finalists and scholarship recipients and information about the Two-Thousand-Twenty-Two – Twenty-Three awards program.

**Welcome**

Good \_\_\_\_\_ . The Michigan High School Athletic

*(Morning, Afternoon, Evening)*

Association welcomes you to \_\_\_\_\_ for today's

*(Name of school/facility)*

\_\_\_\_\_ competition in the Two-Thousand-Twenty-Three Division \_\_\_\_

*(District – Regional)*

Girls Competitive Cheer Tournament.

**(Then read the appropriate sportsmanship statement for the event & go to team intros)**

**(Districts)** It's Game Time!!! Time for both teams to give us their best effort on the field, and for everyone – players, coaches and fans – to give us their best sportsmanship! Remember, nothing beats good sportsmanship.

**(Regionals)** We expect a great meet today - including great sportsmanship being displayed by all parties involved towards each other and towards the officials. Remember, nothing beats good sportsmanship.

**(Then introduce teams and go to anthem)**

Ladies and gentlemen: The privilege of this game was made possible by those who have fought – and continue to fight for – the freedoms we enjoy. Let us now honor and respect their efforts and our country. Civilian gentlemen, please remove your hats. Active and retired military, we encourage you to render the appropriate salute, and everyone able - please stand at attention, placing your hand over your heart, as we proudly sing our National Anthem.

**(Then follow with any appropriate instructions)**

## **Round 1**

### **After Second Team Finishes Its Routine – Meijer**

From the biggest stadiums in the state, to the familiar fields down the street, Meijer is a proud sponsor of local sports teams across the Midwest. Whenever you shop Meijer, you help support the teams that bring us together, and the values that our community is proud to stand for. You help support your community, including local sports teams, education programs, the arts, food pantries, and more programs that bring out the very best in us. From the biggest of big games, to the littlest of the little, Meijer is proud to sponsor this game, and hundreds of local sports teams across Michigan.

### **After Fourth Team Finishes Its Routine – Michigan Army National Guard**

Your Michigan Army National Guard plays a vital role in our national defense and responds, as needed, to state emergencies to protect the lives and property of Michigan citizens. If you are interested in learning more about the Guard, visit [My-Army-Guard-Dot-Com](http://My-Army-Guard-Dot-Com)! That's M, I, Army-Guard-Dot-Com!

### **After Sixth Team Finishes Its Routine - UDIM-Chocolate Milk**

Chocolate milk has essential nutrients every athlete needs not typically found in traditional sports drinks. Next time you grab a beverage, whether it's in the lunch room, out on the field or at home, remember to rethink your drink and pick chocolate milk. Chocolate milk is the official beverage of the Michigan High School Athletic Association.

**After Last Team Finishes Its Routine – Multi-Sport Participation** (Skip if 6 teams or less)

Here are 5 more good reasons for multi-sport participation: Multi-sport athletes are more coachable; they have higher athletic ceilings – becoming better talent in the long run; they have higher sports IQ's; their sports skills transfer; and they are better teammates. Multi-sport participation is cross training for life. Learn more at the M-H-S-A-A website.

**Round 2**

**After Second Team Finishes Its Routine - Addix**

Addix Sportswear is proud to be the official custom uniform partner of the Michigan High School Athletic Association. Addix designs, prints, cuts and sews your team's custom uniform right here, in the United States. With Screen Printing, embroidery, and sublimation, Addix aims to be your One-Stop-Shop for all printing needs. Start your custom apparel order today, visit [A-D-D-I-X-sportswear dot com](http://A-D-D-I-X-sportswear.com).

**After Fourth Team Finishes Its Routine – OK2SAY**

You're a leader in the game, so be a leader in your school. By using OK2SAY, you can report anything that threatens your safety or the safety of others. Submit a confidential tip 24/7 by phone, text, email, online, or thru the mobile app. By using OK2SAY, you can make a difference.

**After Sixth Team Finishes Its Routine - Applebees**

Applebee's invites you to eat good in the neighborhood after every game! Join us for late-night half off appetizers at participating locations. Applebee's – proud sponsor and official restaurant of the MHSAA.

**After Last Team Finishes Its Routine - MHSAA Social Media (skip if 6 teams or less)**

Keep up with everything M-H-S-A-A on social media. Look us up on Facebook, Twitter, Instagram, Tik Tok and YouTube for tournament updates, event announcements, video highlights and high school sports news from around the state. It's the best way to connect with the M-H-S-A-A every day!

**Round 3**

**After Second Team Finishes Its Routine – ICAC**

Every day, in Michigan, investigators work hard to keep people safe on the internet. For more information on how to keep your family safe online, or to submit a cyber tip, visit Michigan I C A C dot com.

**After Fourth Team Finishes Its Routine – Michigan Student Aid**

Do you need money for college? Students in the Class of 2023 are encouraged to apply for the Michigan Achievement Scholarship, which could provide up to \$5,500 per year! Learn more today at Michigan.gov/Achievement.



**After Sixth Team Finishes Its Routine - Scholar-Athlete Award**

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**Awards Ceremony Script**

Ladies and gentlemen, before the presentation of the championship trophy, let's acknowledge these fine teams for their achievements this year and their play today...

First, I will read the team scoring in reverse order:

In 15th place, with \_\_\_\_\_ points, the \_\_\_\_\_ of \_\_\_\_\_.  
(Nickname) (School)

In 14th place, with \_\_\_\_\_ points, the \_\_\_\_\_ of \_\_\_\_\_.  
(Nickname) (School)

In 13th place, with \_\_\_\_\_ points, the \_\_\_\_\_ of \_\_\_\_\_.  
(Nickname) (School)

In 12th place, with \_\_\_\_\_ points, the \_\_\_\_\_ of \_\_\_\_\_.  
(Nickname) (School)

In 11th place, with \_\_\_\_\_ points, the \_\_\_\_\_ of \_\_\_\_\_.  
(Nickname) (School)

In tenth place, with \_\_\_\_\_ points, the \_\_\_\_\_ of \_\_\_\_\_.  
(Nickname) (School)

In ninth place, with \_\_\_\_\_ points, the \_\_\_\_\_ of \_\_\_\_\_.  
(Nickname) (School)

In eighth place, with \_\_\_\_\_ points, the \_\_\_\_\_ of \_\_\_\_\_.  
(Nickname) (School)

In seventh place, with \_\_\_\_\_ points, the \_\_\_\_\_ of \_\_\_\_\_.  
(Nickname) (School)

In sixth place, with \_\_\_\_\_ points, the \_\_\_\_\_ of \_\_\_\_\_.  
(Nickname) (School)

In fifth place, with \_\_\_\_\_ points, the \_\_\_\_\_ of \_\_\_\_\_.  
(Nickname) (School)

And now, here are the four teams advancing to next weekend's \_\_\_\_\_.  
(Regionals/Finals)

In fourth place, with \_\_\_\_\_ points, the \_\_\_\_\_ of \_\_\_\_\_.  
(Nickname) (School)

In third place, with \_\_\_\_\_ points, the \_\_\_\_\_ of \_\_\_\_\_.  
(Nickname) (School)

In second place, with \_\_\_\_\_ points, the \_\_\_\_\_ of \_\_\_\_\_.  
(Nickname) (School)

And in first place, with \_\_\_\_\_ points, the \_\_\_\_\_ of \_\_\_\_\_.  
(Nickname) (School)

**(Pause for some celebration, then continue on next page)**

And accepting the championship trophy and medals, Coach

\_\_\_\_\_  
(Name)

Congratulations to \_\_\_\_\_, our Division \_\_\_\_\_  
(School) (1-2-3-4)

\_\_\_\_\_ Girls Competitive Cheer champions!  
(District/Regional)

(Pause for some celebration, then read the appropriate closing on the next page)

**After Announcement Of Next Round Qualifiers & Awards**

**Promo For Regional Competition – To be read at DISTRICT sites only**

We remind you that the qualifiers from this District competition will advance to the Regional level of action and to check M-H-S-A-A dot com for times and locations.

**Promo for Finals – To be read at REGIONAL sites only**

We remind you that the qualifiers from this Regional competition will advance to the M-H-S-A-A Girls Competitive Cheer Finals at McGuirk Arena in Mount Pleasant on March 2 or 3. If you can't make it to Mount Pleasant, catch all the action live on M-H-S-A-A Dot T-V!

**Closing Statement**

The Michigan High School Athletic Association and \_\_\_\_\_

(Name of host site)

have enjoyed having you at today's competition, and we look forward to having you as our guest at future events. Please drive carefully on your way home.

Good \_\_\_\_\_.

(Day, Afternoon, Evening, Night)

**Learn More About Public Address Announcing**

A special webpage has been set up on the MHSAA Website to serve as a resource for PA Announcers:

**<https://www.mhsaa.com/i-am/public-address-announcers>**

## **Emergency Preparedness & The PA Announcer**

In response to a changing world around us, schools are implementing emergency action plans –not just for the school day – but for after-school activities where large groups of people can gather and which present a variety of different security challenges – especially for outdoor events.

For the Public Address Announcer, this means having and knowing when to utilize scripts that go beyond telling spectators to stay off the floor and how to address injuries which delay the action on the playing surface (We have included examples for such situations here). The PA Announcer can be the key vehicle in delivering critical messaging as part of an entire team of team of game management personnel.

It should **not** be the responsibility of the PA Announcer to develop scripts, or for that matter, make the final decision of when a script is read in an emergency. Those should be the responsibility of the school administration.

There can be preset protocols for things like a lost child or paging someone to a specific location. But some emergency situations that affect the entire crowd, possibly prompting the evacuation of the venue, must be triggered at the top of the game management chain and should be included in the school’s emergency action plan. Those situations include: Weather, Bomb or Terrorist Threat, Fire, Medical Incidents, Gas Leaks, Drive-By Shooter or Active Shooter in Vicinity, Power Outage.

The first thing the PA Announcer must do is be calm; and present clear information to move people to safety. Providing visual references to direct people as opposed to directions is important (i.e. “Proceed to the gate near the scoreboard,” instead of “Go to the gate at the North end of the field.”)

The bottom line is to be prepared. Know the action plan. Have scripts for various situations prepared in a binder by your side at all times.

The information that follows comes from the MHSAA’s Athletic Activities Emergency Preparedness Planning Strategy document, which can be found on the MHSAA Website. The document provides encouragement for schools to develop an emergency action plan to be prepared for enhancing the safety of game participants and spectators when a critical incident occurs.

Special thanks as well to the National Association of Sports Public Address Announcers, which also covers emergency readiness in its book, *The Voice Above The Crowd*, a training manual used by PA Announcers across the country.

### **Pre-Game**

It is recommended that an announcement encouraging people to be aware of their surroundings and to report things they may think suspicious to the game management. Here's an example of such a script, which should be read once or twice during pre-game and once at halftime:

#### **See Something-Say Something (You may wish to adjust reporting location)**

Welcome to \_\_\_\_\_ High School. For your safety and security, the Athletics Department and School Administration encourage you to be aware of unusual activity. Please report any suspicious activity to us here at the head table immediately. Enjoy the meet and remember – Report Suspicious Activity – See Something – Say Something!

During pre-game, the announcer may wish to consult with the game manager regarding potential severe weather or other known threats. It may be decided to use one of the following scripts prior to the start of the game to inform spectators of the protective plans in place:

#### **Weather Threat**

May I have your attention please. We have been watching the potential of approaching inclement weather. If it arrives during the game, activity will cease until we have determined it is safe. If we need to evacuate the stadium/gym/arena/field, we will advise you to seek appropriate shelter in the school and follow directions from staff. If you wish, seek shelter in your vehicle. Thank you for your cooperation.

#### **Safety Plan**

May I have your attention please. The (school district name) has an emergency plan to keep our students, staff, parents and visitors as safe as possible. If an emergency should occur during the game/event and we need to stop the event to evacuate or take shelter, we will advise you to seek appropriate actions and follow directions from staff and/or event volunteers. If you wish, seek shelter in your vehicle. Thank you for your cooperation and enjoy the contest.

### **During The Event**

During outdoor competition, once the official signals to suspend activity because of weather, the announcer could announce:

#### **Weather Delay**

May I have your attention please. We have been notified of approaching inclement weather. Activity will cease until we have determined it is safe and the risk of lightning is diminished. We advise you to seek appropriate shelter in the school, follow directions from staff. If you wish, seek shelter in your vehicle. Thank you for your cooperation.

**If during an indoor event**, host management determines an evacuation is appropriate, the announcer could announce:

#### **Building Evacuation**

May I have your attention please. Due to an emergency situation in the school, we are evacuating the building. Activity will cease until we have determined it is safe and the risk has been resolved. Please follow directions from staff, exit the school and move away from the building. Responding police/fire personnel will provide further instructions. Thank you for your cooperation.

**If host management determines Shelter-In-Place** is appropriate, the announcer could announce:

#### **Shelter-In-Place**

May I have your attention please. Due to an emergency situation in the school, (approaching inclement weather, hazardous materials incident, etc.) activity will cease until we have determined it is safe and the risk has been resolved. We will be taking shelter inside the school, please follow directions from staff:

- Remain in the building; you are free to move around or,
- Quickly move to shelter areas in the building.

Responding police/fire personnel will provide further instructions. Thank you for your cooperation.



### **Keeping Spectators Off The Floor**

A “Stay Off The Playing Surface” announcement should be a script the PA Announcer always has at the ready. Here’s a good example to use when it appears fans may be preparing to rush the playing surface:

#### **Stay Off The Playing Surface**

Ladies and gentlemen, for your safety and the safety of the participants, we ask your cooperation in not going on the playing surface before, during or after the game. Violators will be removed from the premises and risk prosecution. Thank you.

### **Injured Players**

An injured player down on the playing surface during a game should only be identified by the PA Announcer. The Announcer is in no position to speculate about the injury and should not talk while being attended to by medical personnel. Do not fill the time with music or announcements. Here’s an example of an appropriate acknowledgement of an injured player if you can positively identify the student:

#### **Injured Player**

The injured player on the field is #2, Dylan Lewis.

And when the player is recovered and leaving the field, an announcement encouraging support from the fans is not necessary. This will take place naturally. Again, any announcement speculating about the injury is inappropriate.