



MHSAA Radio Network 2026-27 Programming & Services

Date: August 10, 2026

To Become Eligible for A Rights-Fee Waiver for the 2026-27 school year:

- Affiliates must carry the weekly “This Week in High School Sports” program throughout the Fall and Winter sports seasons.
- Affiliates must air a minimum of :60 (sixty) seconds of MHSAA-approved public service announcements per week. (Approved PSAs can be downloaded here: <https://www.mhsaa.com/i-am/media-members/public-service-announcements>). These should air from the week of August 24, 2026 through the week of June 14, 2027.
- Affiliates must pay a one-time administrative charge of \$100 **immediately after they submit their Declaration of Clearance, no later than Sept. 30, 2026.**

Event Programming Available: The MHSAA will no longer be providing an audio broadcast of any of our Finals, including football and basketball.

Weekly Programming Available: “This Week in High School Sports”, a weekly program highlighting student achievements from around the state and a feature on officiating.

Weekly Program Length: Five minutes.

Weekly Program Distribution: Available for download in MP3 format every Tuesday afternoon each week of the Football and Basketball seasons from the “This Week” link at the bottom of the MHSAA Website.

Weekly Program Sponsor: Michigan Achievement Scholarship. One 30-second network spot included in each show. No local avail.

Approved PSAs: [Download here](#). To qualify for a rights-fee waiver, a minimum of sixty seconds of PSAs must be aired weekly from Aug. 24, 2026 through June 14, 2027.

Documentation of Programming: Affiliates will be required to submit notarized logs documenting that it has fulfilled their commitment to the programming. Logs will be provided for both “This Week in High School Sports” and the weekly PSAs. Affiliates not providing documentation within 30 days of the end of a season (June 19, 2027) will be assessed rights fees for the MHSAA postseason tournament events they originated and will not be eligible for the rights-fee waiver the following school year.

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