
ALL applications must be prepaid. All applications must be submitted online through the MHSAA Website.

MHSAA TOURNAMENT AUDIO SCHEDULE OF FEES (Effective Aug. 1, 2022)

The following fee structure shall apply to all tournament games sponsored by the MHSAA. Commercial radio stations and audio streaming websites shall multiply their one-minute advertising rate for the game(s) to be originated by the following:

Pre-Districts (Football Only)

One Game – 3.75 (Minimum fee \$40)

Districts

One Game -- 3.75 (Minimum fee \$40)

Two or more games, one site – 7.25 (Minimum fee \$75)

Regionals

One Game – 4.0 (Minimum fee \$45)

Two or more games, one site -- 7.5 (Minimum fee \$80)

Final Round -- All Sports*

Per Game – 4.25 (Minimum fee \$50)

*Includes quarterfinal, semifinal and final games

Non-Commercial Outlets: \$30 per game -- all levels

Tape-delayed originations: One-half the above rates

**This rate structure gives outlets all rights:
Original broadcast, secondary distribution,
resale.**

Outlets are required to provide a rate card to document advertising rates upon request

MHSAA TOURNAMENT VIDEO SCHEDULE OF FEES (Effective Aug. 1, 2022)

The following fee structure shall apply to all tournament games sponsored by the MHSAA whenever an outlet uses more than three minutes of game-action footage of dual team competition, or 20 minutes daily of individual competition. The fees listed are for each game at each site which are not originated by the MHSAA or its television partners:

ALL TOURNAMENTS, prior to Finals, Basketball Quarterfinals/Semifinals, Baseball/Football/Ice Hockey/Softball/Girls Volleyball Semifinals, and Team Wrestling Quarterfinals/Semifinals – Commercial & Non-Commercial Outlets:

	<u>Delayed</u>	<u>Live</u>
Over-the-air television and local cable systems from a participating team market	\$250*	\$1,000
Regional Sports Networks/Regional cable channels carried in multiple markets	\$1,500	\$15,000
National cable channels	\$2,500	\$25,000
Internet distribution only by local outlets from a participating team market	\$250*	\$1,500

*** This rate structure gives outlets all rights: Original broadcast, secondary distribution, resale, highlights videos.**
